

inside

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A City of San José Publication

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Developing a World Class Airport



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You're Invited to Council Meetings

The San José City Council meets at 1:30 p.m. every Tuesday, and at 7 p.m. on the first and third Tuesdays of the month. The San Jose Redevelopment Agency meets every Tuesday following City Council meetings. All meetings are held in the Council Chambers at San José City Hall, 801 N. First St. Meetings can also be viewed on the web at: www.sanjoseca.gov or on the City's cable TV station, **Channel 37A** Stay tuned ... and stay connected.

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Library Funding— Time to Renew?

Already a decade ago, San José voters approved a 10-year program to support the Library with a dedicated stream of funding, which is now set to expire. The dedicated funding has allowed the City to improve the Library system significantly and provide residents with the quality library services they have come to expect.

- San José libraries logged more than 5.4 million visits last year. That's more than the total number of seats sold by the San Francisco Giants and Oakland A's combined.
- Library visitors checked out over 13 million items, setting a new local record for the eighth straight year and making San José per capita library use the highest in the nation for big cities.
- And 91% of San José library users rate services as "Very Good" to "Excellent" according to a recent survey.

What's behind this success? Much of the credit goes to San José voters who approved a 10-year-long program in 1994 to acquire new books and magazines, install more computers, improve educational programs, and repair and upgrade libraries. The program has been funded for the past through a \$25 annual fee paid by homeowners and a proportionate amount from other types of property in San José.

Here is what the program has done over the past ten years:

- The City completed long overdue library repairs and enhancements, and installed computer equipment to make library collections and information services accessible online, 24-hours a day, seven days a week.
- It pays for nearly 200,000 new pieces of material every year, and over the past decade 1.7 million new books, periodicals, videos and other items have expanded the library's collections.
- Investment in materials in 20 different languages has made the library's collection one of the most comprehensive for language diversity among the nation's public libraries.

Sustaining these library improvements requires ongoing annual investment. Automated systems must be regularly upgraded to keep pace with new technology and meet continually growing demand for library services. Collections must be refreshed annually to replace worn materials and keep reference and publications resources current for millions of library visits every year.

As the voter-approved library-funding program draws to a close at the end of 2004, the San José Public Library has built a strong foundation for the future. The City Council is currently examining options for replacing the funding when the program ends next year, including the possibility of asking voters to renew it. A decision in December would be needed for a ballot measure in March.

A City with a Plan

For more than 40 years, the San José region has led the world in technology innovation, and its ability to turn ideas into industries has made Silicon Valley an important contributor to the national and world economies. Despite our region's exceptional productivity and highly educated workforce, we now face aggressive competition from other areas around the world.

"To retain our competitive advantage, San José cannot be complacent," said City Manager Del Borgsdorf. "We must continue to enhance innovation and quality of life, and help local businesses and entrepreneurs to continue the Silicon Valley tradition that has changed the way the world lives and works.

"City Hall has an important role to play, which is why we are preparing a new economic strategy to strengthen our long-term global advantage."

A critical element of the strategy has been to listen to scores of businesses about what they need and where they are going. The hundreds of people and businesses who have participated in this effort represent the full range of economic activity in San José – small business and technology industry; start-ups and traditional businesses; retailers and manufacturers; and the arts, property developers, and the diverse range of minority businesses in the community.

"Our plan will capture the essence of what we've heard and will guide the City's economic development-related services, priorities, and investments over the coming decade to ensure continued economic prosperity," said Borgsdorf. The new long-range economic strategy will be presented to the City Council this fall.

San José is already improving and expanding the Airport, building affordable housing to attract and retain talent, and revitalizing downtown – all key factors for the community's economic foundation. As a result of recent Council actions, the City is also streamlining its business processes to encourage corporate expansion, small business development, and job creation.

"I'm very proud of our quick response in helping leading companies such as eBay find solutions that keeps them growing in San José," said Borgsdorf. "We will continue to work with our employers – both big and small – to help them succeed and remain in our city."

A strategic plan for the economy will benefit every resident in San José because it is businesses and jobs that support a vital community, and high quality public services like police, parks, libraries, schools.

"With the strategy, City Hall and our economic development partners can help create a business environment that ensures opportunities for our residents, pays for the quality of life our residents expect, and keeps San José competitive with the world."

San José by the Numbers

Number of San José residents	925,000
Number of jobs in San José	355,000
Number of incorporated businesses in San José	18,560
Number of San José companies with 1,000 employees or more	25
Estimated number of San José jobs lost since January 2001	91,000
Current unemployment rate in San José	8.7%
City of San José 2003-04 budget	\$2.86 billion
2003-04 General Fund	\$824.2 million

Steps taken to trim 2003-04 budget

- Elimination of positions
- Slowing capital projects with operating and maintenance costs
- No pay increases for elected officials and their staff, or for Senior and Executive staff
- Streamlining City operations
- Service reductions

Sources: City of San José Budget Office, City of San José Office of Economic Development, Employment Development Department, Joint Venture Silicon Valley, San José Convention & Visitors Bureau

••• *Introducing*

THE LEASE-PURCHASE PROGRAM...

A New **Homeownership Solution** from
the Association of Bay Area Governments (ABAG)

The California Home Source Lease-Purchase Program
is designed to offer **homebuying solutions** to people who lack
the cash or credit profile normally required
to qualify for a home mortgage.

Clients with a stable income of up to **140%**
of the county median income can qualify.

- No downpayment, no minimum credit score,
and no first-time homebuyer requirements
- The Program pays all closing costs for the approved client,
except a 1% participation fee
- Normal fees are paid to real estate and mortgage professionals

For more information:

www.calhomesource.org 1.800.807.8277

*The First-Time Homebuyers Quick Reference Guide summarizes the Lease Purchase
program and other financing options for homebuyers. This guide is available from the
City of San José Housing Department at www.sjhousing.org or by calling 277.4747.*

Developing a

*Cruising easily into Mineta San José
International Airport, the traveler guides his
car to a parking structure, conveniently
located directly in front of the main termi-
nal. Inside, he checks his baggage, which is
quickly and seamlessly moved through an
automated screening system. The traveler
then proceeds quickly through an efficient
security checkpoint, steps onto a rolling "peo-
ple-mover" and makes his way to one of the
Airport's 40 gates.*

This may sound like fantasy now, but plans are
under way to make this scenario a reality by the
end of the decade.

When voters passed Measure A in March 2003,
they gave the green light for a comprehensive airport
improvement plan that will enhance customer service and
provide a permanent solution for security requirements
imposed by the federal government. San José residents
clearly said we need a world-class airport that can compete
on a global level, help attract and retain businesses to the
area, improve the experience of travelers flying through San
José, and strengthen San José's economic outlook.

Airport staff is meeting with residents, airlines, busi-
ness leaders, and community groups to shape plans for
Mineta San José International Airport. "We're asking peo-
ple how they think the Airport should look and feel, and
what features will be most important to them," says
Assistant Director of Aviation Frank Kirkbride.

"We are in an enviable position where we can start
from scratch to incorporate new security requirements and
customer amenities at the same time," he adds. "Unlike
other airports, we won't be adding piecemeal structures to
comply with security mandates—we'll be able to blend
everything into a new, integrated design."

There are certain aspects of the airport site, however,
that will influence how the facility is built. "We have a lim-
ited strip of landside property," explains Kirkbride. "It's
long and horizontal, and that geographical constraint will
force us to maximize the available land by expanding verti-
cally." Arrival and departure accesses will be stacked to han-
dle internal Airport traffic, and parking structures will be
multi-level as well.

2004 Composting workshops & bin sales

FREE Gift
for first 50 class
registrants

FREE composting workshops sponsored by the Santa Clara County
Home Composting Education Program. **Preregistration is required;**
please call (408) 918-4640 to sign up. During and after the class,
the City of San José will provide low-cost compost bins to San José residents.



Wiggly Wrench



Biostack



Home Composter

Willows Senior Center
2175 Lincoln Avenue
(at Curtner)

Feb. 21
May 8
Aug. 14
Nov. 6

Moreland Community Ctr.
1850 Fallbrook Avenue
(at Campbell Avenue)

Mar. 13
June 12
Sept. 18

Emma Prusch Farm Park
647 S. King Road
(at Story Road)

Apr. 17
July 17
Oct. 16

All sites use the following schedule:
10 am – 12 pm • Composting Class
11 am – 1 pm • Bin Sale

FREE
Evening
Classes
6 pm – 8 pm

Friends of Guadalupe River Park & Gardens
715 Spring St. • www.grpg.org
Wednesdays, Feb. 18, May 5, Sept. 15

Space is limited so call (408) 298-7657 to register.
There is no Compost Bin Sale at these events, but you will receive
a coupon to purchase a bin on the Saturday following each evening
class. See above schedule for Saturday Bin Sale locations.

San Jose Composts!

www.recycleplus.org 408.277.2989



Bins are subsidized by the City of San José Home Composting Program. Drivers license with a San José address or Recycle
Plus bill and picture ID required. Limited number of bins available, first come, first served. Check or cash accepted.
This information is available in alternative formats such as audio-tape or large print. Requests can be made by calling
(408) 277-2700 (V) or 1 (800) 736-2929 (California Relay Service).

World Class Airport



The new airport will feature two concourses branching off from a central terminal. Work will begin with the North Concourse, located between the current Terminal C (the original terminal) and the new International Arrivals Facility. This two-story structure will feature a permanent, automated explosive detection system for baggage screening. The second floor will be for passenger use, with security checkpoints and gate holding rooms. Kirkbride said he expects the contract for building the North Concourse to be awarded by the end of the year, and construction will take place over the next 30 months. “There will be construction going on for some time,” he says, “but we will phase it to minimize disruption for travelers and airlines.”

Building the South Concourse south of Terminal C will be the second step in constructing the new airport. This structure will streamline the gate configuration of the current Terminal C. The third stage of construction will involve the new Central Terminal—replacing what is now Terminal C—and anchoring the two new concourses. With all ticketing and baggage operations located in the Central Terminal, the current Terminal A finally will be modified or removed.

Together, the three structures will offer 40 gates with jet-bridges, a two-level roadway and numerous other improvements to customer service and design. The \$1.3 billion project will be funded by federal grants and user fees, not local taxes. The new terminals are projected to be ready for service in 2009.

“Many of the improvements that we make will involve more efficient passenger and baggage processing,” said Kirkbride. “Although these systems may be invisible to travelers, they will make our airport more user-friendly by removing much of the hassle of traveling.”

Roadway and traffic improvements outlined in the airport’s master plan are also proceeding on schedule. A new entrance via Route 87 and Skyport Drive will soon be open, and improvements at the Airport Boulevard/Airport Parkway and Coleman Avenue/Airport Boulevard intersections are underway. The City also is working on two other airport traffic-related projects: Route 87 between I-280 and U.S. 101, which will ease congestion to and from the airport and the Coleman Avenue and Route 880 interchange, where a south-bound lane will be added. These projects should be completed by the end of the year. The new design also will allow accommodations for other forms of mass transit to be built in as they become available, such as an automated people-mover system or links to light rail and BART.

Voters clearly had a vision when they approved the Airport improvement measure, and Kirkbride too is hopeful that the community input will reveal a unique identity for the future Airport. “Sometimes you can create an image just by doing something different,” he says. “Silicon Valley has that type of entrepreneurial identity, and it may work as well for the Airport.”

Street Sweeping Changes



Beginning January 5, 2004, residential streets will be swept once a month, the day after garbage collection, between 7 a.m. and 6 p.m.

The City monitors sweep quality to identify problem areas. In places where parked vehicles prevent street sweepers from doing their job, the City may post permanent No Parking signs or temporary tow-away zones. So, obey street signs and move your vehicles during street sweeping hours.

Other situations also prevent proper street sweeping. Here are ways you can help:

- Drivers go around yard trimmings piles, as rocks or other unseen items can damage the sweepers. If you sweep debris after yard trimmings collection, save it for next week's pile.
- Street sweepers steer clear of low hanging tree branches. (lower than 13 feet) Call the City Arborist at 277-2762 for tree pruning permits.
- Drivers avoid broken curbs and gutters, which can damage the sweepers. To report broken curbs, gutters, and sidewalks, call the Department of Transportation Sidewalk Section at 277-3158.

For questions or information, visit www.sjrecycles.org, or call Recycle Plus Customer Service at 277-2700.

This change will impact all of our residents, and we appreciate your cooperation. We aim to provide the best service with the resources we have. Now it's even more important to remember to move your vehicles on sweep day!

San José Parks, Recreation and Neighborhood Services
One City - One Guide
citywide activity guide
 Winter 2003

Your guide to Parks and Recreation events, activities, classes, programs, and services for ALL of San José.
 Now you can Volunteer San José.
www.volunteersanjose.org

Available at these San Jose Community Centers:

Alma, 136 W. Alma Avenue	275-1316
Almaden, 6445 Camden Avenue	268-1133
Alviso, 5040 N. First Street	586-7624
Berryessa, 3050 Berryessa Road	251-6392
Camden, 3369 Union Avenue	559-8553
Cypress, 403 S. Cypress Avenue	244-1353
Evergreen, 4860 San Felipe Road	270-2220
Fair Swim Center, 1350 Bacchus Drive	282-1663
Gardner, 520 W. Virginia Street	279-1498
Hank Lopez, 1694 Adrian Way	251-2850
Houge, 3952 Twilight Drive	369-1850
Kirk, 1601 Foxworthy Avenue	723-1571
Mayfair, 2039 Kammerer Avenue	729-3475
McKinley, 651 Macredes Avenue	297-3301
Millbrook, 3200 Millbrook Drive	274-1343
Moreland-West, 1850 Fallbrook Avenue	871-3820
Roosevelt, 901 E. Santa Clara Street	998-2223
Sherman Oaks, 1800 Fruitdale Avenue	292-2935
Shirakawa, 2072 Lucretia Avenue	277-3317
Solari, 3590 Cas Drive	224-0415
Southside, 5585 Cottle Road	629-3336
St. James, 199 N. Third Street	277-4194
Starbird, 1050 Boynton Avenue	984-1954
Watson, 1082 E. Jackson Street	280-7355
Willows, 2175 Lincoln Avenue	448-6400

...and all San José Public Libraries!

www.sanjoseca.gov/prns

Garbage Collection Schedule Changes

Thanksgiving, Christmas Day, and New Year's Day are the only days that garbage, recycling, and yard trimmings are not collected in San José. Please note this schedule for changes to your collection day. Normal collection will resume Monday, December 1 and January 5.

Remember that your street sweeping day will follow your garbage collection day. If you have further questions, call Recycle Plus Customer Service at (408) 277-2700.

Treecycling! Recycle your Christmas tree from December 26, 2003 to January 30, 2004

Trees will be collected on the same day as your garbage and recycling, and do not require an extra garbage sticker. Be sure to check the schedule for collection changes during the holidays.

- Set out trees by 6 a.m. on your collection day
- Remove tree stand, decorations and tinsel
- Cut trees into 5-foot lengths
- Place trees on street 12 inches away from the curb
- Flocked trees will now be accepted for composting and do not require an extra garbage sticker

Garbage Collection Schedule Changes

Regular Collection Day	Holiday Collection Day
Thursday, November 27	Friday, November 28
Friday, November 28	Saturday, November 29
Monday, December 22	NO CHANGE
Tuesday, December 23	NO CHANGE
Wednesday, December 24	NO CHANGE
Thursday, December 25	Friday, December 26
Friday, December 26	Saturday, December 27
Monday, December 29	NO CHANGE
Tuesday, December 30	NO CHANGE
Wednesday, December 31	NO CHANGE
Thursday, January 1	Friday, January 2
Friday, January 2	Saturday, January 3



Structural steel has now emerged from the new Civic Center construction site. The project continues to progress on time and on budget, and the new City Hall is scheduled to open for business in early 2005.

downtown for the holidays

Experience all that downtown San Jose has to offer—arts, retail, restaurants, and holiday fun!



Downtown Ice—outdoor ice-skating

Nov. 21 - Jan. 19
Corner of Market and Viola Streets



Winter Wonderland—rides and fun

Nov. 26 - Jan. 4
Repertory Theater Plaza and the San Jose Museum of Art Plaza



Holiday Gallery of Gifts—unique gifts and art

Nov. 28 - Dec. 20, Mon. - Sat. 12pm - 7pm
55 S. First Street, corner of First and Post Streets



Christmas in the Park

Dec. 5 - Jan. 1
Plaza de Cesar Chavez



San Jose Holiday Parade

Dec. 7 at 8:30am
Begins at Santa Clara and Market Streets



Downtown Farmer's Market

Through Dec. 19, Fridays 10am-2pm
San Pedro Square

For more info call 888 SAN JOSE or visit www.sjdowntown.com

Are you Ready? It's Flood Season

Unlike other areas where residents may know days before a river reaches flood stage, flooding in the Santa Clara Valley can occur with little warning. Residents need to monitor water levels in creeks and storm drains near their homes as we enter the wet weather season. Heavy winter rains can cause flooding in minutes. The heaviest rains and flooding are most likely to occur between December and March, so now's the time to begin preparing.

The Santa Clara Valley Water District is providing this Wet Weather Checklist to help you and your family prepare in advance of potential flooding. For questions, or to receive a FREE Noah's Guide to flood safety, call the Santa Clara Valley Water District at 1-888-HEY-NOAH (439-6624), or visit us online at www.valleywater.org.

Wet Weather Checklist	
Flood Insurance	Normal coverage does not cover flooding. Renters, homeowners and business owners can purchase flood insurance from the National Flood Insurance Program. (800) 427-4661.
Elderly/Disabled	Alert neighbors to needs family members may have due to age or disability, in case they're home alone during a flood. Provide a list with family contact numbers, doctor's name, medications.
Family Contacts	Post family emergency numbers by phones, and have family members carry a card with these numbers in their wallet or backpack. Pick one "check-in contact" for family to phone, preferably outside the Bay Area or out of state.
Inventory	Update your list of personal belongings. Store all vital documents in a safe deposit box or on a second floor.
Meeting Place	Pick a safe location near your home where family members can meet if they become separated and a second location on high ground outside your neighborhood in case it floods.
Pets	Put identification tags on all pets. Even taping your phone and address to their collar will last for weeks. Wet fur increases the chill factor, so do not leave pets outside or tied up during a storm.
Radio	Keep extra batteries and a battery-operated radio on hand. Tape a list of local news radio stations to it that report Santa Clara County road and weather conditions.
Roofs/Gutters	Make sure your roof, windows, rain gutters and drainage system can handle heavy rain.
Sandbags	Call the Santa Clara Valley Water District at 1-888-HEY- NOAH (1-888-439-6624) to find out about free sandbags, how to use them and how to dispose of them.
Storage	Prepare to store valuables on higher shelves or on a second story.
Storm Drains	Keep the top of the storm drains near your home free of leaves and other debris.
Vehicles/RVs	Prepare to move vehicles, RVs and boats to higher ground.

WORRIED ABOUT EVICTION?

Mediation resources are available

The City's Rental Rights & Referrals Program helps tenants and landlords understand their rights. Call the Rental Rights & Referrals Program for information and resources today!

408.277.5431

or visit our website at www.sjhousing.org



RentalRightsReferrals



Building Relationships in Rental Communities



Office of the City Manager

801 N. First St. Rm. 436 San José, CA 95110

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